

Girls' Schools Unite!



Guidelines and Rules

Purpose of our challenge: Increase giving for the Annual Fund in all of our Catholic girls' high schools in Cincinnati, OH, by hosting a challenge among all five women's schools.

Criteria for participation challenge

- Participation is based on the percentage of all living alumnae in all schools' databases.
- **Participation is based on Annual Fund donations received – NOT PLEDGED** - from May 2 through May 6, 2022 at midnight. If an alumna has made a gift during this time period, then her gift will be counted toward her school's participation for the challenge.
- Alumna participation of scholarships, endowments and event-funded gifts **are not included in the challenge**. Only gifts made to each school's **Annual Fund**.
- **Challenge is based on % of participation, not the amount of dollars.**
- An alumna can give more than once but can **only be counted one time in the % of giving** for her school.
- An alumna cannot give toward another alumna's name.

How to tally the class participation?

- Each school will submit a number in their data base of their alumnae. This includes all living alumnae in their system with contact information.
- First gift can be made at 12:01am May 2, 2022.
- Last gift can be made at midnight on May 6, 2022 (or arrive via US Mail by May 10).
- Each school will send results on assigned date set in annual timeline. Information to include:
 - Total percentage of alumnae giving from May 2 - May 6th
 - Total number of alumnae donors during Girls' Schools Unite Challenge
 - Total number of dollars raised during the Girls' Schools Unite Challenge
 - Average gift amount during challenge
- If there is a tie, the winning schools will share the honor.
- Winner(s) will be revealed Tuesday, May 10, 2022.

Social media and Girls' Schools Unite timeline

- All schools will follow the planned timeline for the Girls' Schools Unite Challenge to include PR, web site, school/alumna newsletters and social media.